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## CONCEPTUAL FRAMEWORKS FOR REFORMING THE SOCIAL INSURANCE SYSTEM IN UKRAINE

The article examines the main directions and strategy of reforming the social insurance system in Ukraine. Noted that the priority of the new state development strategy should be the protection of citizens. In turn, social insurance is the form through which the protection of the insured persons from financial insecurity upon the occurrence of social risks in a market economy. Analyzed the impact on the development of the social insurance system adverse events, including inadequate funding. Proposed list of actions will lead to positive improvement of the relationships studied.

It is concluded that the development of the social insurance system in our country is also hampered by formal procedures, reducing the working population and the growing number of retirees, the reduction in real incomes. To turn social insurance into a truly effective system that would be able to provide social protection for citizens at the appropriate level will allow the reform of such a system on insurance principles, its relationship with the occurrence of insured events and the corresponding differentiation of tariffs. In this case, a balance must be struck between economic feasibility and social component. It should not be put in the awkward position of a private entrepreneur. It is important to find the optimal, sustainable amount of the insurance load. We need to create conditions that will contribute to the optimization of social security cost and provide the necessary assistance to all citizens. In the implementation of the reform of the welfare system the legislator should review the existing legislative framework, to revise the list and the size of

insurance payments to demand funds in cash, and the sources of their formation, to identify ways to improve the efficiency of the administrative costs.

**Keywords:** social security, social insurance, insurance payment, reform, legal regulation, financing of the social sphere.

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